COOKIES POLICY

The Cookies Policy on lmt-deepvision.com (hereinafter - the 'website') of Latvijas Mobilais Telefons SIA, Ropažu iela 6, Riga, LV-1039, Reg. No. LV50003050931 (hereinafter – 'LMT') indicates the purposes of using cookies and similar technologies, as well as the visitor's right to become acquainted with binding information, change and choose the use of cookies based on his/her needs and interests.
LMT uses its own and third-party cookies as well as similar technologies in order to improve the website's user experience, ensure the its operation, security and functionality, etc.
In cases where the collected personal data are processed, LMT takes the role of the controller.

What are cookies
Cookies are small text files that are created and stored by a web browser (such as Google Chrome, Firefox, Safari, etc.) creates and stores on the visitor's device (computer, mobile phone or tablet) when the visitor uses the website, in order to identify the browser or save information and settings in the browser. Thus, with the help of cookies, the website acquires the ability to save the individual settings of the visitor, recognize him/her and respond accordingly.

What cookies we use, on what legal basis and for what purposes
We use several types of cookies, including persistent and session cookies. Depending on the functions to be performed and the purpose of use, we use three types of cookies: necessary or mandatory cookies, statistical or analytical cookies (for statistical purposes), and marketing (targeting) cookies.

In order to ensure the operation of the website, the necessary or mandatory cookies are placed on a request basis to ensure uninterrupted access to the website.

The legal basis for the use of statistical or analytical and marketing cookies is the visitor's consent, which is given by ticking a consent box in the cookies notice in the corresponding consent window.

With the use of cookies, the general habits of visitors and the history of using the website are processed, as well as problems and possible shortcomings in the operation of the website are identified; likewise, statistical data on the website visitor flow, the number of visitors, the time spent on the website, etc. are collected. Moreover, cookies are used to make sure that the functionality of the website is fully and conveniently used by the visitor.

Detailed information with a description of each cookie (including the involvement of third parties), its duration and purpose is available in the information notice about the cookies used on the website in the "Detailed Information" section.

What similar technologies we use, on what basis and for what purposes

In order to ensure that the website is sufficiently protected, we use a third-party service such as 'Friendly Captcha' (hereinafter – 'Captcha'). This service is provided by Friendly Captcha GmbH, Am Anger 3-5, 82237 Wörthsee/Germany. Captcha is used to check whether the data entered on our website (e.g. contact details, survey form) are entered by a human or an automated program.

To do this, the service provider analyses the behavior of the website visitor based on various characteristics.
The relevant analysis starts automatically as soon as the visitor enters the website and starts filling in respective forms, surveys, etc. Captcha evaluates various pieces of information (e.g. IP address; web browser, etc.).

The relevant data are transmitted to the service provider in time. The basis for processing the data is legitimate interest, namely the legitimate interest to protect the website from malicious automated attacks and spam applications.

More information about the service provider's privacy policy is available here:
https://friendlycaptcha.com/legal/privacy-end-users/

Necessary or mandatory cookies

These cookies are necessary for the visitor to freely use and browse the website and take advantage of the opportunities it offers, inter alia, to obtain information about services and purchase them, while for LMT – to fulfil requests initiated by the visitor, as well as for the website to remember which cookies the visitor has accepted. These cookies identify the visitor's device, but do not directly identify the identity of the user of the device, nor do these cookies collect or aggregate information. Without these cookies the website will not be able to fully function, e.g., to provide the visitor with the necessary information, provide the requested services in the e-store or play the requested video. These cookies are stored on the visitor's device until the cookie has fulfilled its function, but no longer than two years. Necessary cookies are placed automatically (by default).

Statistical or analytical cookies
These cookies (or cookies used for statistical purposes) collect information such as the time of visit and the frequency with which the visitor uses the website, identify the most frequently used sections, including the content that the visitor has chosen while browsing the website, etc. The information is used for statistical purposes only in an aggregated and anonymous form, which helps to draw conclusions to determine what website visitors are interested in, how to improve the functionality of the website and how to make it more convenient to use. These cookies only identify the visitor's device (such as the IP address of the device), but do not directly identify the identity of the user of the device.

These cookies are stored on the visitor's device for a maximum of two years and are not required to reflect the content of the website, nor are they related to personalised marketing offers.

The visitor's consent is requested to activate these cookies on the device.

Detailed information about these cookies is available in the information notice about the cookies used on the website in the "Detailed Information" section.

Cookies may be managed by third parties, e.g. Google Analytics cookies created by Google Inc., following our instructions and only for the specified purposes. More information on the Google Analytics terms of service can be found by clicking the "Privacy Policy" under the relevant cookie in the information about the "Service Provider".

Marketing cookies
These cookies (or targeting cookies) are used to customise advertising and notifications based on the visitor's interests, as well as to limit the visitor's ability to see advertising and to measure the effectiveness of advertising campaigns. As part of these cookies, data such as the IP of the device, information about the visitor's actions on the respective website, time spent, etc. can be processed.

The visitor's consent is requested to activate these cookies on the device.

Cookies are placed by third parties with the permission of LMT according to the specified purposes. More information on the third-party terms of service and data processing can be found by clicking the "Privacy Policy" under the relevant cookie in the information about the "Service Provider".

Contact information regarding the use of cookies

All information about the cookies used on LMT websites and a detailed list of cookies is available in the "Cookie Settings" section of each respective website maintained by LMT. More information about LMT's personal data processing is available in LMT's Privacy Policy https://www.lmt.lv/lv/datu-apstrade.

If, however, the website visitor has any questions regarding the use of cookies, please contact LMT:

- LMT 24-hour toll-free infoline 8076 8076;
- LMT 24-hour infoline from abroad +371 2931 9911 (calls from European Economic Area countries — free of charge);
- e-mail info@lmt.lv;
- text message to LMT Contact Centre 8076 8076;
- Data Protection Officer's e-mail personasdati@lmt.lv

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